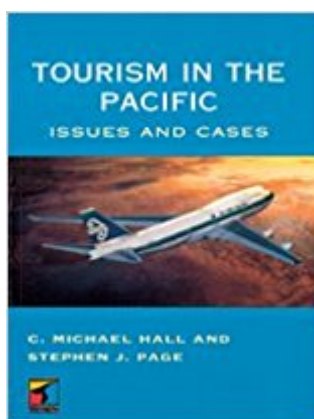


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Tourism In The Pacific: Issues And Cases (Tourism And Hospitality Management Series)



Synopsis

Concerned with the role of tourism in the Pacific area, this text examines the subsequent economic, social, cultural, political, environmental and health implications. Issues such as aid, trade and travel, marketing, resort development and planning are discussed.

Book Information

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